

BDS FLASHMOB TOOLKIT FOR A FREE PALESTINE

HOW TO USE THIS TOOLKIT

This toolkit is a guide for putting together impactful, inviting and disruptive BDS flashmobs. These educational and confrontational BDS flashies target specific consumer boycott products: Sabra Hummus, Sodastream, and HP technologies; and the stores that sell them. The ask is twofold: that our local stores drop these products, and that shoppers stop buying them and pressure local businesses to stop selling them.

We've rewritten the lyrics for four songs:

- "I Want it That Way" (Backstreet Boys)
- "Wannabe" (Spice Girls)
- "We Will Rock You" (Queen)
- "Respect" (Aretha Franklin)

In this toolkit, we're including lyrics for all four; audio for "Wannabe", "We Will Rock You", and "Respect"; and choreo for "I Want It That Way". We didn't put together specific choreography for "Wannabe"; we did an interactive walk-through of the entire store instead, inspired by the [music video](#). We haven't flashmobbed to "We Will Rock You" or "Respect", so there's no choreography in place. We invite folks to get creative, invent their own, and share it as a part of this toolkit (this resource is meant to be replicable and shared)!

The "core repetitive moves" video applies to "I Want It That Way". We also included karaoke tracks for each song so that people can practice, as well as the MP3 files to use as the track for the flashmob. In addition, you can find the files for the posters we are using as props and the flyers we are handing out, as well as a template letter to deliver to store managers. Finally, we included the videos of two executed flashmobs: one for "I Want It That Way" and the other for "Wannabe".

We recommend reading along/singing along with the lyrics while listening to the karaoke version of the song before trying the choreo. Before jumping into the choreo video, watch (and practice) the core repetitive moves.

Free Palestine ☐

When planning for a flashmob, we recommend the following roles:

1. Dancer/Singer/Flashmobbers (15-20+ depending on size of store)
2. "Lead" singers (2-3 with strong voices & who know the songs well)
 - a. One of these lead singers can also be your Chant Lead to call out why you are there at the end and lead chants as you walk out.
3. Sound person - using the portable speaker (we used a shopping cart)

4. Safety team - (2-3 people to de-escalate angry shoppers, 1 to deal with store security)
5. Flyerers - (a few folks who can hand out BDS information to shoppers)
6. Letter Deliverer - can be one of the above people, who hands a letter with our demands to the store manager
7. Videographer to help this get seen!

Community Safety & Prep Tips

table

1. Lyrics

- a. [Lyric Sheet](#) (4 songs)
- b. [Audio: "Wannabe"](#)
- c. [Audio: "We Will Rock You"](#)
- d. [Audio: "Respect"](#)

2. Choreography

- a. [Core repetitive moves for "I Want It That Way"](#) (watch me first)
- b. ["I Want It That Way"](#)

3. Karaoke

- a. "I Want It That Way"
 - i. [Youtube](#)
 - ii. [MP3 Version](#)
- b. "Wannabe"
 - i. [Youtube](#)
 - ii. [MP3 Version](#) (including 85% & 90% speed)
- c. ["We Will Rock You"](#) (youtube)
- d. ["Respect"](#) (youtube)

4. Props

- a. [Signs for holding up](#)
- b. [Flyers for handing out](#)
- c. [Template Letter](#) to give to store manager

5. Videos of flashmobs

- a. Flashmob doing "I Want It That Way"
- b. Flashmob doing "Wannabe"